



Executive Summary

Prepared by: Duane Cash, CEO / Founder / Innovator
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ThynkWare, founded in 2013 by inventor and innovator, Duane Cash, changes the way we do computing by providing a communication layer between our minds and our smartphones, TVs, robots, clothing, plants and other people by translating brainwave patterns into words and actions. ThynkWare Innovation, Inc. was incorporated on April 21, 2015 in California, then moved its headquarters to McKinney, TX, re-incorporated on April 22, 2016 in Texas.

Business/Product or Service

Presently, our ThynkWare Speech is in the introductory stage and is the first of many competitive product offerings. It competes primarily based upon its patent-pending technology for a "Mind-Controlled Virtual Assistant on a Smartphone Device" currently under examination in the US Patent & TradeMark Office. Our future plans include developing the ThynkWare AR hardware, ThinkWare MindCall, ThynkWare TV, ThynkWare Assistant, ThynkWare Home, ThynkWare Office and ThynkWare Outbound Telepathy in the first three years.

The Market

We define our market as a computing device for a broad spectrum of users wishing to interact with a variety of consumer goods, such as smartphones, TVs, electronics, motorized vehicles, smart homes, robots, other people and platforms using only thoughts. With our current patent-pending technology we could hold a large majority of market using brainwave technology to control consumer devices.

Competition

We do not have direct competition in this space since we hold the IP that offers a broad spectrum of protection concerning the use of the brainwave technology for controlling devices. There are a growing number of headset makers such as Muse, Neurosky, Melon, and Epoc, which create headsets that can be used to facilitate the ThynkWare technology by reading EEG, but these companies only offer a way to read the raw brainwave and do not provide a means to translate the wave patterns into words or actions. We have the advantage in this area because of our patent pending for the technology and other ability to produce products that will integrate with

THYNKWARE INNOVATION, INC.

electronics from other companies such as Apple, Google, Samsung, Microsoft and others. We anticipate new companies to come into the market, however, they do not hold the IP for thought translation like ThynkWare. We foresee that brainwave-reading companies and other consumer electronic companies may also become customers for the ThynkWare technology as we expand our offering to meet the needs of these vendors and the demand of the consumers.

Risk/Opportunity

The greatest risks associated with Thynkware today are engineering resources. With investment from seed, angel and VC investors ThynkWare will be able to exponentially expand its resource capability to surge ahead of its current development pace by hiring manufacturing engineers, developers, designers, marketing, management and legal resources. The research, development and product experience of the CEO will serve to drive ThynkWare toward its vision of global acceptance and deep consumer penetration with the ThynkWare technology.

Management Team

The management team is led by Chief Executive Offer, Duane Cash, who founded the company in 2013 while working as one of the founding iOS Engineers at Honda Silicon Valley Labs. Duane Cash is prolific inventor and innovative engineer with a recent patent grant in January 2015 for an Interactive Vehicle Gaming System and Method and around 30 other patent filings in the process while at Honda and at Visa, Inc. He is also the inventor of a line of Rubik's puzzles including the Rubik's Triamese Cube, the Rubik's Fusion+ and the Rubik's 5x3 Cube known as part of the Duane Cash Cube Collection.

Duane Cash holds the following degrees:

M.A. from Savannah College of Art & Design in Interactive Design and Game Development.

B.S from National American University in Information Technology (Management of Information Systems)

B.A. from University of New Mexico in English (Creative Writing)

Operations

ThynkWare is based currently in McKinney, Texas, close to an emerging technology area in North Dallas.

Capital Requirements

We are seeking \$100,000 to \$1M USD, which will enable us to hire the necessary engineers, designers, developers, management, hardware resources to form a solid corporate structure to facilitate global acceptance of ThynkWare as a new way of computing. We expect to provide an exit within 8-10 years by a dividend of excess profits, and a possible public offering to expand the return on investment for our original funders. ThynkWare Innovation is also open to corporate acquisition offers for 100% owner of company shares, assignment of its pending patent to the investor along with all the code assets and website domains. Please make offer.
